



# Caleb Thill

CONTENT CREATOR & PHOTOGRAPHER

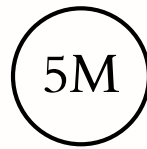
90,700

Tiktok Followers

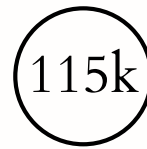
43,100

Instagram Followers

[@CALEBTHILL](#)



Monthly views



Monthly likes



US based followers

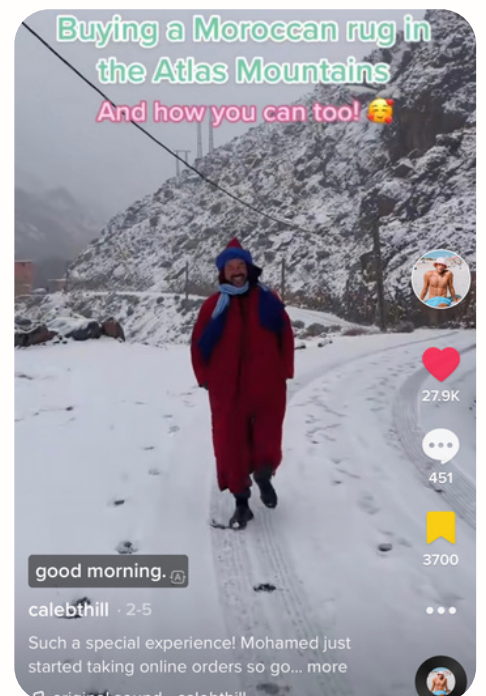
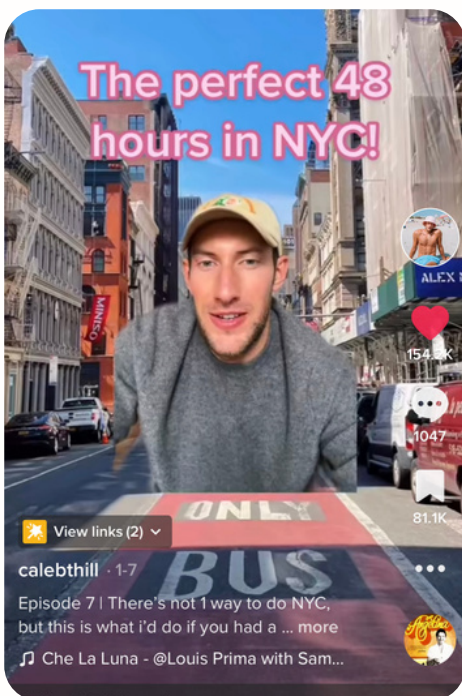


25-34 years old

## ABOUT CALEB

Caleb is your NYC based travel bestie. When he's not featuring his beloved NYC, he is traveling the world capturing content through his unique lens. In 2023, he became one of the first Expedia Global Ambassadors. He gives his followers hot takes on NYC restaurants, where to find the best coffee (trust, he knows), and his famed "72 hours in..." destination series. His audience has grown to trust him for his relatable travel diaries and stunning content. He has the innate ability to capture content that makes you feel like you're there with him. He's approachable, friendly and on trend.

*\*Clickable images*



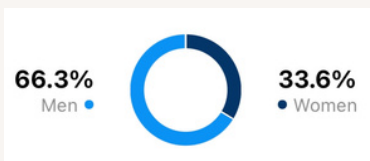


## SERVICES

- SOCIAL CONTENT CREATION INCLUDING:
  - STATIC IMAGES
  - TIKTOK VIDEOS
  - REELS
  - STORY FRAMES
- PHOTOGRAPHY
- EVENT HOSTING

## ADDITIONAL ANALYTICS

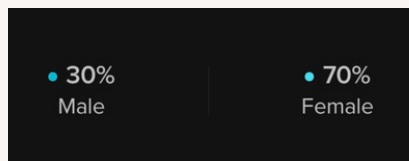
### INSTAGRAM



#### Age

18 - 24: 11.4%  
 25 - 34: 43.2%  
 35 - 44: 26.2%

### TIKTOK



#### Age

18 - 24: 20%  
 25 - 34: 46%  
 35 - 44: 18%

## PREVIOUS PARTNERSHIPS



VINCE.

MR PORTER



TEQUILA PATRÓN.



\*Additional analytics can be sent upon request